KATHERINE ELIZABETH RICHARDSON

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PROFILE

Motivated and conscientious professional with 20 years of arts and entertainment industry experience. Manages and collaborates with multiple teams for large-scale productions for audiences nationally and abroad in time-sensitive environments. Possesses practical knowledge in non-profit organizations and international business with proficiency using tools such as Microsoft 365 and SmartSheet. Proven self-starter, diligent, and a strategic thinker who operates with a sense of urgency and thrives working under pressure.

CORE COMPETENCIES

- Project Management
- Cultivating Talent
- Strategic Planning
- Team Leadership & Development
- Interpersonal & Communication Skills
- Time Management
- New Show Creation and Development

EXPERIENCE

DIRECTOR/CHOREOGRAPHER - ROYAL CARIBBEAN PRODUCTIONS MAY 2020 - PRESENT

- Icon of the Seas August 2023 December 2023
 - Senior trainer and Choreographer for the aerial acrobatic components of the Aqua Shows.
 - Collaborated to develop aerial work for two ICON of the Seas shows in the unique state-of-theart Aqua Dome Theater. Worked closely with the creative team, executive producers, top talent, and technical crew to program and install four flying numbers, including a duet on a double 3D system, the first of its kind at sea for 'Aqua Action,' and was an integral team member in the workshopping and development of content for 'Pirates vs Mermaids.'
- Odyssey of the Seas May 2021- December 2021
 - Assistant Choreographer for 'The Book' in the Two70 venue
 - Documentation of show components
 - Development of SOP
 - Training of performers
 - Responsible for reteaching and integrity of the product
- Ovation of the Seas January 2020 February 2020
 - Directed and programmed the aerial components into 'Pixel's Cabaret'
 - Created and implemented safety procedures and protocols
 - Update onboard SOP

PROJECT MANAGER - MANDY & THE JAM FAM, FORT LAUDERDALE, FL JANUARY 2023 - PRESENT

Brought on to create and implement business processes for a new start-up in the children's show and music space. Developed business plan and strategized a 1-5 year growth plan within the market, including identifying innovative ways to engage our audience and opportunities for multiple revenue streams.

DIRECTOR & TRAINER - ROYAL CARIBBEAN PRODUCTIONS DECEMBER 2017-PRESENT

• Direct the aerial portions of RCCL's productions on Quantum, Oasis, and ICON class ships.

- Oversee the teaching and physical training process of cast members.
- Management of cross-functional teams
- Communication between the ship and corporate offices.
- Assist in programming and calling cues to run rehearsals.
- Quality management and integrity of the product.
- Documentation and cataloging of shows, training, and safety protocols.
- Senior trainer for RCCL, overseeing the training and development of incoming director candidates and identifying and cultivating aerial talent for our newest shows.
- Identify and implement safety protocols and updates for SOP onboard.
- Fitness management and consultation at the Miami studio facilities

EDUCATOR/CONSULTANT, JANUARY 2013 - PRESENT

- Commissioned choreographer for various dance companies, institutions, and universities.
 - Georgian Court University, NJ Commissioned choreographer and guest artist
 - The University of the Arts, PA Guest teaching artist
 - Harford Ballet, MD Commissioned Choreographer and guest artist
 - Anne Arundal Community College, MD Guest teaching artist
 - Towson University, MD Guest speaker
- Developed and administered dance and aerial programs nationwide and abroad.
 - Padma Aerial arts program Bermuda
 - Arte Proyecto Dance program Guatemala
 - The UP Factory Aerial program Columbus, GA
 - Bittersweet Studios Aerial Program Jacksonville, FL
- Business Support: Show Creators Inc., Las Vegas, NV 2013 2015
 - Collaborated in the rebranding of the Show Creators and its facility.
 - Administering the implementation of rental space for local artists and productions on the Las Vegas strip.
 - Created a 5-year expansion plan for the new Show Creators office.
 - Website design and independent consultant for the company and its clients.

PHOTOGRAPHER, KR PHOTOGRAPHY, ORLANDO, FL - JANUARY 2018 - PRESENT

- Owner and photographer of KR Photography specializing in lowlight, action, event, live theater, and portrait photography.
- Content creator
- Short video compilations
- Photo editing using Adobe Photoshop and Lightroom
- Customer service and management
- Commercial work includes:
 - Royal Caribbean Productions social media content ongoing
 - Jacksonville Dance Theatre resident photographer
 - On Running shoe Olympic Sponsored Team shoot 2019
 - Royal Caribbean International Spa Shoot 2018

ENTERTAINER/ DANCE CAPTAIN/ AERIAL COORDINATOR, ROYAL CARIBBEAN PRODUCTIONS, MIAMI, FL-DECEMBER 2013- DECEMBER 2017

- Worked closely with the head and assistant riggers and production managers to ensure smooth daily operation.
- Participated in and completed the ALPS Leadership Performance Certificate 2017.
- Scheduling for rehearsals and special events
- Coordinated rehearsals, training, and development of skills for cast members.
- Responsible for maintaining the integrity of the production shows.
- Provided administrative support and correspondence between the ship and Miami offices.

PERFORMER, BLUE MAN GROUP, LAS VEGAS, NV - AUGUST 2012- DECEMBER 2013

Developed and performed the first female character in the Las Vegas production of the Blue Man Group at MGM's Monte Carlo Casino.

COMPANY MANAGER AND ASSISTANT TO THE DIRECTOR, JANIS BRENNER & DANCERS, NEW YORK, NY - MARCH 2010- JUNE 2012

- Personal Assistant to Juilliard Faculty Member, Choreographer, and Director Janis Brenner.
- Organized and compiled her life's work for the Lincoln Center Library Catalogue at Lincoln Center, New York, NY. The submission was completed and accepted in 2012.
- Managed Janis Brenner & Dancers, a 501c3, and oversaw their New York City Season.
- Arts administrative assistant focused specifically on grant writing, correspondence, and scheduling of engagements.
- Scheduling of company members
- Management of company contracts
- Social media and website management

DIRECTOR & FOUNDER, KERPLUNK DANCE COMPANY, NEW YORK, NY - JULY 2008- JUNE 2012

- Founder and creator of KERPlunk Dance, an affiliate of Fractured Atlas operating as a non-profit organization.
- Managed daily operations and budgeting.
- Collaborated in the artistic direction of the company and its content.
- Oversaw and employed eight company artists as well as commissioned guest artists.
- Successfully executed and completed numerous regional tours in the Mid-Atlantic and North Atlantic States.
- Scheduled rehearsals and performances.
- Choreographed evening-length works.
- Produced a series of shows in New York City.

VOLUNTEER EXPERIENCE

BOARD OF DIRECTORS - JACKSONVILLE DANCE THEATRE, JACKSONVILLE, FL AUGUST 2023 - PRESENT, 2-YEAR TERM

Serve on the Governance and Audience Development Committees. Current work is focused on the succession of the Executive Director and the development of both long-term and short-term operational strategies to ensure the non-profit's viability moving forward.

- Pre-production phase of creating a dance festival hosted by JDT in 2025.
- Development of programming and touring opportunities.
- Strategic planning for 2024-2025 season.
- Budget forecasting and creation.

EDUCATION

NORTHEASTERN UNIVERSITY, BOSTON, MA - MBA WITH A DUAL FOCUS IN INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP, 2023

BETA GAMMA SIGMA, THE INTERNATIONAL BUSINESS HONOR SOCIETY, 2023

UNIVERSITY OF THE ARTS, PHILADELPHIA, PA – BFA DANCE PERFORMANCE, 2008

PRESIDENT'S AWARD RECIPIENT 2008